

PROGRAM ON **EFFECTIVE COMMUNICATION & PRESENTATION SKILLS**



In the workplace, it's not just what you know—it's how you express it. Great leaders communicate with clarity, present with authority, and inspire action

Why This Program Matters

In today's cross-cultural and complex business environment, it is imperative for a professional to be good at Communication & Presentation skills.

COGNITIVE		
decision-making	omial thinking	leaning
adoptive	responsibility	
assertive	leadership	social
communication		influence
		with others
massing/ orgumentation	empathy / pen	pective- taking

INTERPERSONAL		
problem solving	Interpretation	trust
interpersonal competencies	teamwork	
coordination	communication	
collaboration	continuous learning	self-
	self	monitoring
service orientation	presentation	cooperation
artic and cultural appreciation		
adaptability	fomation and	conflict
negotiation	communications	resolution

INTRAPERSONAL		
productivity	malacognition	self direction
professionalism		
	flexibilay	
perseverance	career	responsibility
	orientation	
work ethic/ conscientiousness		physical and psychological health

Understanding the basic elements of communication

➤ Listening & Responding skills



Understanding your own communication style



Perceptions and Emotions

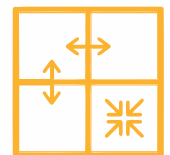


Transaction analysis and Life positions

➤ I am OK You are OK



Johari Window





- How to set a clear purpose for a presentation
- Defining the Objectives



- The right Location and the best Layout
- Distractions and how to overcome them
- Visual aids planning and usage

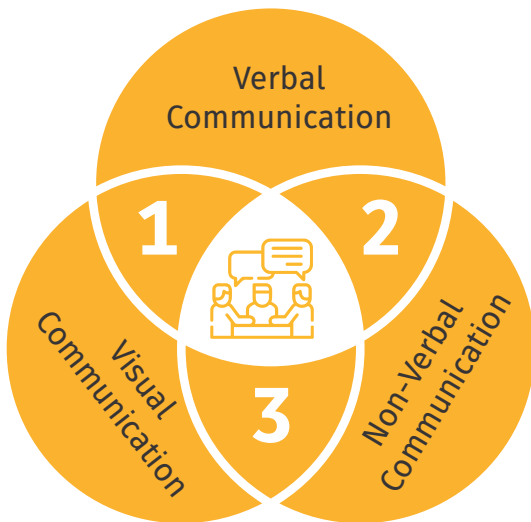


- Understanding audience psychology
- Stimulating their Interest and participation
- Creating a favourable impression
- AIDAS
- Importance of Body Language in Presentation
- Body language is the unspoken partner of every conversation

Methodology

1 Highly experiential program.

2 Participants will make presentations.
This will be recorded and constructive feedback will be provided



Program Snapshot

Duration: 3 Days
Format: Interactive & experiential

Ideal For: Leaders, managers, professionals & teams who want to unlock their emotional advantage

Meet Your Facilitator



Nadeem Ahmed

- Alumnus of IIM Ahmedabad (Senior Management, Managing Talent & Leadership Programs)
- MBA with 31+ years of cross-functional experience across GCC & Asia
- Expertise in General Management, Organizational Behavior, Leadership & Strategy
- Delivered 500+ leadership workshops across the GCC
- Renowned for his ability to connect deeply with participants and inspire real transformation



Communication isn't just a skill – it's your power.

Those who master it don't just speak — they influence.

Are you ready to present with clarity, connect with confidence & create lasting impact?



Scan the QR Code to Contact Evolve

Contact us today to bring this program to your organization.

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Take the First Step.

Transform your communication. Master your presentation.

Lead with confidence.